Eastern Health Partners with Bounce Health Innovation to Host Innovation Summit

October 20, 2020 - St. John’s, NL: Eastern Health and Bounce Health Innovation, Newfoundland and Labrador’s only health innovation mini cluster, are co-hosting a three-day Health Innovation Summit. This summit is an interactive event that will showcase a diverse cross-section of exciting work in the health innovation sector in Newfoundland and Labrador. This virtual event will be held from October 20 to 22, 2020.

“Eastern Health is pleased to co-host the Health Innovation Summit with Bounce Health Innovation, one of our valued innovation ecosystem partners, to bring together people and companies to explore and create ideas to improve health outcomes for those in our care,” said David Diamond, President and CEO of Eastern Health. “We have held several innovation events over the past few years focusing on various aspects of innovation and its increasing role in health care. It is fitting that this summit will also have a component on innovative activity related to the COVID-19 pandemic.”

This virtual event will include pitch competitions, guest speakers, discussion panels, as well as a full day dedicated to Bounce’s Hack-A-Thon, where teams of six innovators/people with a wide variety of expertise including health innovation, entrepreneurship, health systems management and more, compete to solve problems related to COVID-19. The Health Innovation Summit is dedicated to bringing together people from a variety of backgrounds to have open and transparent conversations, and to share their knowledge to create sustainable, innovative health-care solutions.

“Health innovation and medtech entrepreneurship are critical both for the health of our people and the health of our economy,” said Dr. Chandra Kavanagh, Director of Bounce Health Innovation. “Bounce events help ignite that innovation and connect major players in the ecosystem.”

About Eastern Health
Eastern Health is the largest, integrated health authority in Newfoundland and Labrador employing approximately 13,000 dedicated employees, over 600 medical staff, and is supported by approximately 2,000 volunteers, including members of numerous auxiliaries and fundraising foundations. With an annual budget of approximately $1.5 billion, the authority offers the full continuum of health and community services including public health, long-term care, community services, hospital care and unique provincial programs and services. Serving a population of over 300,000, Eastern Health’s geographic boundaries extend west from St. John’s to Port Blandford including all communities on the Avalon, Burin and Bonavista Peninsulas.

About Bounce Health Innovation
Bounce Health Innovation (Bounce) was launched in St. John’s in 2018 as a result of increasing interest in health innovation. Our mission is to accelerate the growth of the health innovation sector in Newfoundland and Labrador, with an aim to have the province serve as the testbed for medical technology in North America. Bounce Health Innovation (Bounce) is a unique partnership with Newfoundland and Labrador Association of Technology and Innovation (NATI) as the lead proponent. Other partners include: Eastern Health, Memorial University, Atlantic Canada Opportunities Agency, the Government of Newfoundland and Labrador, and the Newfoundland and Labrador Centre for Health Information.
Note to Media: Two discussion panels will be open to the media. One panel will focus on challenges, pivots and solutions encountered while coping with the COVID-19 pandemic and the other will showcase innovative solutions developed in partnership with Eastern Health’s innovation partners. These sessions will be held concurrently on Wednesday, October 21 at approximately 2:00 p.m. Media interested in these two sessions may contact Tracey Boland, Media Relations Manager, for Eastern Health at TraceyL.Boland@easternhealth.ca or (709) 777-1412.

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