



Community Addictions
Prevention & Mental Health
Promotion Funds
Application Form
2014

Community Addictions *Prevention* & Mental Health *Promotion* Funds 2014

The Community Addictions Prevention and Mental Health Promotion Fund is an initiative of the Mental Health and Addictions Division of the Department of Health and Community Services. This fund supports projects and programs that seek to reduce problematic substance use, promote mental health, address stigma, and provide effective prevention, harm reduction, treatment and enforcement strategies by focusing on the following priorities:

The Community Addictions Prevention and Mental Health Promotion Fund is being administered by the four regional health authorities; Labrador-Grenfell Health, Western Health, Central Health and Eastern Health.

All individuals, not for profit community groups, and organizations in the four health regions of Newfoundland and Labrador, who are interested in preventing addictions issues and promoting mental health to community members, are eligible to apply for project funding through their regional health authority. The maximum amount of funding that may be requested for one specific project may vary by region. You are encouraged to reach **your regional contact** for further details.

To receive funding, the project must cover one of the following priority areas. Your application must identify which of these **priority areas** it covers.

○ Increasing Awareness and Understanding of Problematic Substance Use and/or Gambling

Individuals and community groups may benefit from an enhanced understanding of problematic substance use and/or gambling. Educational and awareness resources can be useful in working with youth and adults to help them better understand the risks associated with substance use and gambling. Increasing awareness and understanding can help correct common misperceptions about the nature of problematic substance use, its prevalence and how to reduce associated risks and harms. Activities can include addictions awareness and educational resources, information displays, training and awareness events, media and social marketing campaigns, etc.

○ Reducing Alcohol-Related Harms

Despite real concerns about the harms of illicit drug use, alcohol remains the main drug of choice for most adults and youth in this Province. Alcohol consumption can result in fatalities and serious injury through motor vehicle collisions, violence, and other risk taking behaviours. Youth and adults who engage in binge drinking patterns put themselves at extreme risk which can result in serious harm to themselves or others. Among other things, activities to help reduce alcohol-related harms may include impaired driving prevention programs, enforcement of minimum legal drinking age restrictions, alcohol server intervention training, and awareness programs to prevent and reduce the risks and harms associated with alcohol use.



○ **Developing Supportive Communities**

There is a need for communities to mobilize and work together to prevent addictions, promote positive mental health, and improve the health of the community,. Individuals can come together to make their communities ones in which healthy choices are easier to make and are supported by the environment by giving attention to community policies and processes that support health and reduce risky patterns of substance use or poor mental health. Specific activities may include: community youth programs, volunteer and civic engagement opportunities, alcohol and drug free community events and activities, and youth mentoring and leadership programs.

○ **Promoting Mental Health**

Promoting positive mental health on a population/community level is an important component of mental health promotion. Mental Health promotion is about enhancing the capacity of individuals and communities to take greater control over their lives and improve their mental health. Specific activities may include: awareness resources around positive mental health, skill building session to support problem solving and emotional coping, programs or groups to support or enhance social connections, and programs to support work-life balance, anti-violence and discrimination, and access to economic resources.

○ **Providing Recreational Activities**

An important protective factor indicated by youth is the need for alternative activities, flexible programming, and after school programs. People in communities often indicate that lack of social networking, groups or associations is problematic and can lead to unhealthy behaviours. Activities focused on recreation and leisure are important elements of substances use prevention and mental health promotion. Providing opportunities for community members to come together on a regular basis allows individuals to interact and create a sense of belonging without engaging in potentially harmful activities. Specific activities may include but are not exclusive to: sports events/teams, games nights, book clubs, walking clubs, and/or youth nights.

○ **Supporting Child / Parent / Family Development**

Families play a vital role in the development of healthy children and young adults. Parents can help shape and promote positive mental health in their children and provide a strong foundation to help prevent risky behaviours such as problematic substance use or gambling. Parent education, support and family skill building programs can play an important role in supporting parents and families. Early childhood programs, parenting education and support groups, and family skills based programs are all examples of specific activities that can support parent and family skill building.



Consultant Contact Information:

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Eastern Health

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SECTION 1: APPLICANT INFORMATION – PLEASE FILL IN ALL FIELDS

Applicant(s):

Date:

Agency or Committee Name:

Brief Description of Agency or Committee:

Contact Information:

Name:

Address:

Telephone #:

Fax #

Email:

SECTION 2: PROJECT DESCRIPTION

Project/Program Name:

Brief Description of Project/Program:

Amount Requested:

Priority Areas Covered: (please check all that apply)

- ☐ Increasing Awareness and Understanding of Problematic Substance Use
- ☐ Reducing Alcohol-Related Harms
- ☐ Developing Supportive Communities
- ☐ Promoting Mental Health
- ☐ Providing Recreational Activities
- ☐ Supporting Child / Parent / Family Development



Project Details

Who?

Target Population: Who is the project/program for?

What is the total number of people expected to take part for the duration of the project, program, or event?

Partnerships: What partnerships do you already have or plan to make in order to make this project work?

What?

What is the project about? Please give a detailed description, including a statement about how this project/program/event is different from what is already being offered through your agency or in your community.

Sustainability

How will this project build lasting skills among participants? Please explain.

Why?

Why do you want to do this project (what is your main goal) and how does it meet a need?



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When? Project start date:	Project finish date:
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Project Work Plan

Please indicate all the steps you will take to conduct this project. Please include who will be responsible for each step, and the expected timeline for each activity.

Activity	Person Responsible	Timeline

Evaluation Plan

Goals are the large statements of what you hope to accomplish but usually aren't very measurable. Goals describe the **final impact or outcome** that you wish to bring about, not state what you want to **DO**.

Objectives tell **specific** things you want to accomplish, and are *very measurable*. Objectives should specify the *result* of an activity. State objectives in terms of outcomes, not process.

Objectives should be SMART: Specific Measurable Achievable Realistic Time Limited

Please outline your goal(s), objectives, and plans for measuring success in the Evaluation Plan Table. Include as many goals and objectives as you deem appropriate for your project. You may have just one goal, and several objectives, or you may have multiple goals and objectives.



Evaluation Plan Table

GOAL:	
Objectives	How will you measure if objective was achieved?
GOAL:	
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GOAL:	
Objectives	How will you measure if objective was achieved?



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SECTION 3: Costs

Please list all items you require, costs, and other sources of funding you may be able to use if this fund cannot cover all items. Please be specific with all items listed.

Item	Details	Estimated Cost	
		Requested in current application	Provided from another source
Speaker fees, honoraria			
Equipment			
Travel			
Room/Space Rental			
Materials			
Food			
Other			
Total			

Other Funding Requested or Received

Have you requested funding from any other source? If yes, please specify all potential funding sources.

Have you received funding from any other source, or do you have access to any in-kind funding? If yes, please specify amount and source of funding.



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For Office Use Only:

Application Received By:

Date:

Application Reviewed By:

Date:

Application Approved By:

Date:

Amount Awarded:

